



Agenda

"Circular Economy in Textile and Apparel Industry"

Module 1: Introduction to the Circular Economy

- General concepts of sustainability, circular economy, and circular fashion.
- Principles of the circular economy in the textile and apparel (T&A) sector.
- National and EU policies and regulations in the T&A sector.

Module 2: Environmental and Social Footprint. Sustainable Alternatives and Responsible Production

- Environmental and social footprint of the textile and apparel (T&A) industry
- Environmental footprint of a product
- Social footprint of the T&A industry
- Sustainable alternatives: Environmental benefits of recycled fibers
- Sustainable and responsible production in the T&A industry

Module 3: Waste in the Textile and Apparel Industry

- Types of textile waste.
- Strategies for preventing, reducing, and recycling textile waste.
- Legislative provisions regarding textile waste management.

Module 4: Circular Design Strategies

- Benefits of a circular versus linear business model in the textile and apparel (T&A) industry.
- Circular business models. Circular design strategies.
- Roles in the Circular Economy. Collaborations and partnerships.
- Examples of best practices.

Module 5: B2C and B2B Communication for Circular Businesses

- How clear labeling can educate consumers about the sustainable benefits of products.
- Building customer loyalty through programs for returning, reusing, repairing, and recycling products.
- Communication strategies with suppliers and partners regarding criteria for green procurement.
- The role of certifications and traceability in strengthening B2C and B2B relationships.

Module 6: Sustainability reporting

- How companies in the textile and apparel (T&A) sector can contribute to the Sustainable Development Goals (SDGs) through sustainability reports.
- The role of sustainability reports in communicating environmental and social performance.
- Relevant ESG indicators for the T&A sector.
- Examples of best practices.

"In the textile sector, where resources are limited and sustainability requirements are increasing, training employees in circular practices not only enhances efficiency but also creates opportunities for innovation and long-term competitiveness."