

RECONOMY

Revitalize Reconnect Reshape





Eastern Partnership

1. Ukraine
2. Moldova
3. Georgia
4. Armenia
5. Azerbaijan

Western Balkans

1. Bosnia and Herzegovina
2. Serbia
3. Montenegro
4. Kosovo
5. North Macedonia
6. Albania

OBJECTIVE



To enable women and youth, including the most disadvantaged and excluded, to benefit from economic opportunities by increasing their income and taking up decent and green jobs, inclusively and sustainably.

To achieve the main goal, RECONOMY works along three workstreams



SERVICES

When businesses embrace the new or better services facilitated by RECONOMY, it is expected that their investment and growth would increase as a result, making the private sector more competitive. These changes on the demand side, however, are insufficient.



COMPETENCIES

Competencies of the labor force are required, as is the ability to join companies or launch one's own economic endeavors. These come from inclusive, affordable, and demand-driven skills and intermediation services and support systems, leading to the employability and mobility of women and youth.



INFLUENCES

Further, businesses benefit from an enabling environment that is tailored to their industry or company, as it influences their productivity and spurs them to do business in a better way.

REGIONAL VALUE ADDITION



The rationale for regional value addition is addressing problems and responding to opportunities where there are commonalities or similarities. RECONOMY may replicate interventions in one country based on the learning from that intervention in a different country.

AREAS OF WORK



CIRCULAR BUSINESS MODELS AND
RESOURCE EFFICIENCY FOR
COMPETITIVENESS AND
GROWTH IN THE TEXTILE AND
APPAREL INDUSTRY



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TO FACILITATE THE INTRODUCTION
OF **CBMS** AND **RE** IN THE T&A
INDUSTRY FOR ENSURING **GROWTH**,
COMPETITIVENESS AND **ACCESS TO**
THE INTERNATIONAL MARKETS

COMMON CONSTRAINTS:

● IN THE EAP COUNTRIES

COMMON CONSTRAINTS:

**(i) SHORTAGE OF GREEN-SKILLED WORKFORCE IN THE T&A INDUSTRY
IN THE EAP COUNTRIES** [MOLDOVA, ARMENIA, UKRAINE AND GEORGIA]

CAUSED BY:

**LACK OF EDUCATIONAL SERVICES AND PROGRAMS ON
SUSTAINABILITY AND GREEN IN THE T&A INDUSTRY**

COMMON CONSTRAINTS:

(ii) LIMITED INFORMATION/UNDERSTANDING OF INTERNATIONAL STANDARDS [MOLDOVA, ARMENIA, UKRAINE AND GEORGIA]

CAUSED BY:

LACK OF CONSULTING BUSINESS SERVICES ON INTERNATIONAL STANDARDS AND COMPLIANCE

COMMON CONSTRAINTS:

(iii) LACK OF INSTITUTIONAL INFLUENCES [MOLDOVA, ARMENIA, UKRAINE AND GEORGIA]

CAUSED BY:

LACK OR ABSENCE OF LEGISLATIVE FRAMEWORKS

**INSTEAD OF QUICK FIXES, WE SEEK TO ADDRESS THE
ROOT CAUSES OF EXCLUSION AND DYSFUNCTION WITH
A LONG-TERM SOLUTION.**

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